

For Immediate Release

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CATALYST RANCH FORMS PARTNERSHIP WITH JHW HOSPITALITY

JHW Hospitality and Catalyst Ranch Join Forces for Exclusive Seminars and Workshops.

Chicago, IL July 28, 2014 – Catalyst Ranch, Chicago’s premier creative meeting and event space, is thrilled to announce a new, ongoing partnership with Jon Wool and JHW Hospitality. Through the agreement JHW Hospitality will utilize Catalyst Ranch’s award winning creative space as the exclusive host for their renowned series of events, workshops and seminars. JHW Hospitality, which has held events with Catalyst Ranch in the past, has been at the forefront of restaurant and hospitality consulting in Chicago.

“JHW Hospitality provides coaching and training for restaurants, caterers, and hospitality professionals. As people in a creative industry, it’s important for us to get out of our kitchens and offices and into a stimulating environment. My goal is to encourage entrepreneurialism and proven business strategies while also sharing some warmth and humor. Catalyst Ranch offers the perfect fun and welcoming setting for that,” said JHW founder Jon Wool



JHW Hospitality Founder, Jon Wool

The first event of the new formed partnership will be the Summer School Workshop: “Selling the Next Season” and will take place at Catalyst Ranch on July 30th from 6:00pm to 8:00pm. The cost to attend is \$40 for individuals and group discounts are available. Events and workshops will be ongoing throughout the year, ranging across broad topics throughout the restaurant and hospitality industry. More information on particular events can be found as they are announced at <http://jwhospitality.com/speaking-engagements/>.

“We’ve loved hosting Jon at the Ranch in the past. Jon’s sessions are filled with real life examples of customer service solutions that can be taken back to the office and implemented immediately,” said Catalyst Ranch’s Owner Eva Niewiadomski, “we are beyond excited to bring our relationship with Jon and JHW Hospitality to the next level.”

While unique, this type of ambitious partnership is not the first for Catalyst Ranch which maintains relationships with many non-profit organizations and charities including Lydia Home Association, for whom Catalyst Ranch annually hosts Project Music, a fundraiser

which sends underprivileged and abused children from Chicago to summer camp. Catalyst Ranch also operates its own branded seminars and events called "Sundowners," as well as "Match Books" which feature Q&A sessions with authors. Information on upcoming Sundowner and Match Books can be found at blog.catalystranch.com/chicago-happenings.

Catalyst Ranch is Chicago's premier creative meeting and event space. Founded in 2002 by Eva Niewiadomski, the award winning venue has been featured in international, national and local news outlets for its innovation in the meetings industry. Catalyst Ranch is 15,000 sq. feet of absolute inspiration that caters to everything from training seminars, strategic planning meetings, association meetings, workshops, consumer market research, staff retreats, board meetings, sales meetings, as well as ideation sessions. Visit www.catalystranchmeetings.com or call (312) 207-1710 for more information.

JHW Hospitality provides coaching and consulting for restaurateurs, caterers, and event planners. Through objective analysis, confidential advice, and interactive training sessions, JHW Hospitality helps clients achieve fulfillment, balance, and financial success. Founder Jon Wool draws on his years of experience as a caterer and business owner to customize programs for companies of all sizes. JHW Hospitality's efforts are designed to increase client's gross revenue and net profit while establishing systems to promote sustained excellence. For questions or more information visit www.jwhhospitality.com or call (312) 280-9999.