

# The Jitterbug Room at Catalyst Ranch



## Jump, Jive... Jitterbug!

With citrus-colored walls and plenty of natural light, The Jitterbug Room is a cheerful meeting space that sparks positivity and imaginative thought. This room is a unique L-shape designed to include five comfy breakout areas across 1,400 sq. ft. There is an abundance of wall space for flipchart paper to be posted around the room (artwork comes off as necessary), and a nail strip on the brick wall holds custom-designed plasticore sheets and flipcharts to create additional workspace. Hold a breakout session under the colorful patio umbrella or on the chaise lounge.

A charming vintage kitchen cabinet stocked with mugs and glassware is tucked by the door. There you'll find freshly brewed free-trade coffee, an assortment of teas and your own private mini-fridge filled with an unlimited supply of cold beverages. Ranch Hands magically keep it full.

**Catalyst  
Ranch®**



### Capacities:

<b>Theater-Style</b> (chairs and tables in multiple rows)	40
<b>Café Style</b> (tables with chairs on 3 sides)	25
<b>Salon</b> (small pods of comfy chairs around a coffee table)	30
<b>U-Shape/Small Group</b> (comfy chairs with side tables)	15 (23 in double)
<b>Boardroom</b> (tables set in a rectangle)	10
<b>Focus Group</b>	35
<b>Cocktail Reception</b>	75

**Total space in this room is  
1,400 square feet.**

For more info, please contact:

(312) 207-1710

**Kira Lynch-Karras**  
kira@catalyst ranch.com

**Matt Gubernick**  
matt@catalyst ranch.com

656 W. Randolph, Suite 3W, Chicago, IL 60661  
www.catalyst ranch.com • fax (312) 207-1712



# 8 Reasons Why Meetings Are More Effective at Catalyst Ranch

## DISORIENT TO SHIFT THINKING:

Providing an unexpected physical environment helps clear the mind of preconceived notions & opens it to new ideas

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## NOSTALGIA TRIGGERS PURPOSEFUL PLAY:

Vintage furniture, furnishings & toys remind meeting attendees of their childhoods when their imaginations were boundless & allowed to run free

## EMBRACE DIVERSITY OF THOUGHT:

Blending a vast array of cultural items signals that different cultures & ways of thinking are valued and encouraged

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## ROOM TO ROOM:

Rooms are 3-4 times larger than the norm giving meeting attendees room to wander & explore which frees up thinking

## ENGAGE THE SENSES:

A physical environment which engages all the senses & tunes up the brain's receptivity of powerful new ideas & different ways of perceiving

5



Breakouts are built right in!



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## WE PARTNER WITH MEETING PLANNERS:

Dedicated staff who offer ideas, tips and support before, during and after your meeting

## TAILOR MADE:

Flexible space encourages new meeting formats

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## NO PRICING SURPRISES:

All-inclusive pricing, no catering mini-mums

## All-Inclusive Pricing

To make your life easier as a meeting planner, our room pricing is all-inclusive. We also provide a full assortment of catering services so that you can work within your budget for breakfast, lunch, cocktail reception and dinner without locking you into any sort of catering minimums. The menus are full of appetizing, healthy and unusual choices.



## What's included in the Room Rental?

An environment which energizes, fosters new conversations and ways of thinking, reignites the creative mindset and enables learning.



### Space

- Extra legroom - more square footage per meeting attendee
- Breakout space built right into your room
- Comfortable, eclectic furnishings
- Fresh potted plants
- Toys & games
- Books on every subject under the sun



### Refreshments

- 2 Snack Services for full-day meetings, 1 for half-day meetings
- Unlimited hot & cold beverages
- Lots & lots of candy



### Meeting supplies

- Traditional supplies like notepads, post-its, index cards, pens, sharpies, colored markers, nametags, dots
- Non-traditional supplies like Play-Doh, pipe cleaners, hats, boas, slinkies



### Free Super-Fast FIBER Internet Connection



### Staff

- Tech support
- Ranch Hands at the Ready



### Technology & Equipment

- 100mbps wireless and wired internet
- LCD projector & screen with an assortment of adapter cords
- Sound System
- Wireless and lavalier microphones
- Flipchart easels & pads
- Vertical and horizontal dry erase boards
- Stereo system
- XM Satellite radio
- Flat screen TVs
- Conference phone
- Copier/Scanner/Printer
- Ideation boards for additional wall space

### Don't see it on the list?

We can find it for you - from videographer to graphic facilitation, hotel and restaurant recommendations. And help coordinate logistics.



## Room Setups and Natural Breakout Areas

↗  
Café  
Style





## About Catalyst Ranch

Catalyst Ranch is a woman owned, green venue in Chicago's West Loop neighborhood. We were the first venue in Chicago to realize that the results of any offsite meeting can be enhanced if attendees are placed in the right environment. In 2002 we started with the concept of what our own ideal working environment would be and then coupled with extensive research, experience and pure gut instinct, created a pioneering and innovative boutique conference center in Chicago's burgeoning West Loop. We broke some rules, no doubt about that!

We found it takes more than a utilitarian room, some tables and chairs, notepads, pens and A/V equipment to hold an effective meeting. We refused to believe that only Creatives should be allowed to work in non-businesslike, fun, eclectic spaces. Everyone can be more productive if the conditions are optimized. Our many loyal clients have proven us right.



"The experience truly exceeded our expectations – the space (artwork, furniture, room layouts, etc), staff, catering and your personal involvement and attentiveness were exceptional. You've created a novel meeting and work environment, and our team accomplished more than we originally intended – all in a highly interesting, fun and relaxing manner!"

Jon N. Cammack  
VP Global Leveraged R&D  
Baxter Healthcare

